## EMAIL #1 CONTENT: (goes out 2 weeks before event)

SUBJECT: When Your At-risk Students Do Well, Your District Does Well.



<u>Chancelight Alternative Education programs</u> are designed to help students with behavioral issues and/or those who are behind in studies succeed in school - and in life.

Our curriculum mirrors yours with the goal of helping students seamlessly reenter the regular classroom or remain in our program until they graduate.

Either way, your enrollment numbers are maintained to allow your district to continue to qualify for the federal and state funding you deserve.

Our impressive outcome metrics also keep your district in the most positive light in the eyes of your community and stakeholders.

**But don't just take our word for it.** The endorsement from one of our New Jersey partner districts, Washington Township Public Schools, speaks volumes:

I recommend this program without reservation for any school district that is seeking a robust alternative to their regular programming that is also cost-efficient, flexible, and results-driven.

- Dr. Steve Gregor, Director of Secondary Education at WTPS

Questions? Reach out to your New Jersey ChanceLight contact:

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